



# The Esrog

HEADQUARTERS

The Name You've Trusted For 30 Years!

800-550-7230

[www.esrogheadquarters.com](http://www.esrogheadquarters.com)

Your  
Leading & Complete  
Source  
For All Your  
Sukkos Needs



**NEW FOR 2018!**  
Klick Sukkah Deluxe  
7.5 Feet Tall.  
See inside For Details.



# Dear Friend,

Welcome to The Esrog Headquarters!

When it comes to all your Succos needs, The Esrog Headquarters is the place to go. We have been in business for 35 years and we still maintain our personal touch in everything that we do. We have access to the finest esrog orchards in Israel, Morocco, and Italy. We are also very well known in this industry and are able to secure adequate supplies even on years with shortages.

So come and see for yourself what everyone else has known for decades:

For the best Arba Minim items, The Esrog Headquarters is the best place to buy.

For the best Sukkos items, including our patented Klick Sukkah, and now **THE KLIKK SUKKAH DELUXE**. The Sukkah Headquarters is the best place to get your Sukkah needs met. Above all, you'll get the very best customer service at both.

Unlike other vendors, we only sell Sukkos items. This allows us to focus on you—and on getting you the products at the price, quality and service you demand.

Additionally, you get:

- ◆ An established industry authority that's weathered shortages to deliver no matter what
- ◆ Free pitom insurance
- ◆ A business in business all year round
- ◆ A company that stands behind its products
- ◆ Arba Minim items delivered fully assembled
- ◆ No price gimmicks—the price you're quoted is the price you pay
- ◆ A non-retail seller—giving you the best esrog for the price you pay
- ◆ Customer service that promptly takes your after-hours calls

**New for 2018!** The Klick Sukkah just got better. We are introducing **The KLIKK SUKKAH DELUXE**. Made of the same high-quality fabric and steel beams as the original Klick Sukkah. This sukkah has a new print on the walls and most of all it is 7.5' tall.

Come to the name that's been trusted for 35 years with the most satisfied references. And before long, you'll be a satisfied reference too.

I wish you a happy and healthy summer and look forward to serving you personally.

Sincerely yours,

*Levi Zagelbaum*

President  
The Esrog Headquarters

# ESROGIM & LULAVIM

AT THE ESROG HEADQUARTERS, YOU GET NOTHING BUT THE BEST.  
THAT'S A GUARANTEE.

We start with only the finest and highest-quality Esrogim from Israel and Italy, as well as California and Mexico, and the freshest and straightest palm branches and myrtle and willow leaves. Then we add the most responsive and professional customer service you've ever experienced.



Here's what you get when you buy the "Four Species" from The Esrog Headquarters:

1. PRE-BOUND LULAVIM *Eliminating tedious extra work on your part*
2. TRADITIONAL HADAS/ARAVAH HOLDER
3. TRIPLET-LEAVED "MESHULASHIM" HADASSIM
4. FRESH-SEALED ARAVOS
5. INSTRUCTION BOOKLET *Clear, concise English-language*
6. DAMAGE-PROOF PACKAGING *Virtually eliminates shipping damage*

At other vendors, that's going the extra mile.

At The Esrog Headquarters,  
superior quality and service come standard.

## SELL TO YOUR COMMUNITY

Sell the Arba Minim locally. Support your organization and your community.

You can do much more than provide the Arba Minim to your community when you become a reseller with The Esrog Headquarters. You can support your community.

It's simple: become an Esrog Headquarters reseller. Offer our products locally.

Add a modest markup to each. Your community members get their Arba Minim — and your community organization makes a profit.

*It's a win-win situation. Fundraising can't get easier than that.*

## FREE PITOM INSURANCE

We are offering free pitom insurance. As you all know if the pitom is broken off, it renders the esrog unfit for use. We are offering free insurance on your esrog. Unfortunately, this does happen. Someone leans over to admire your magnificent esrog from The Esrog Headquarters, or a curious child wants a better look and..... accidents happen. With our free pitom insurance there is one less thing you have to worry about. Please call for details

# PACKAGING

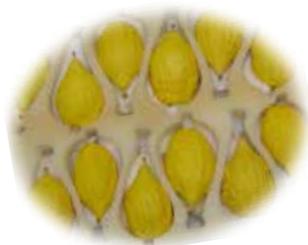
## GOOD THINGS COME IN DAMAGE-PROOF PACKAGES

A damaged esrog is a useless esrog. The same is true for the lulav, hadassim and aravos.

With a defect, any member of the Arba Minim—especially the esrog—can become invalid for use by halachah, Jewish law. Which is exactly why, when it comes to the Arba Minim, “handle with care” takes on a whole new meaning. And that’s exactly why The Esrog Headquarters takes shipping your Arba Minim to you with the utmost caution and attention to detail.

Your “Four Species” purchase will be delicately and painstakingly packed in several layers of shock and damage-proof packaging, ensuring not only that it is well protected from any impact, but also protected against drops.

With each shipping labeled “This side throw” and, most CARE,” The Esrog shippers part of our too. And all of virtually every delivery arriving in



package prominently up,” “Do not drop or critically, “HANDLE WITH HEADQUARTERS makes handling delivery crew, that care pays off, with Esrog Headquarters pristine condition.

## THE ESROG HEADQUARTERS AFFILIATE PROGRAM

IF PEOPLE KNOW YOU, THEY’LL BUY FROM YOU—if they trust you, they trust your merchandise.

Now, you can turn that trust into profit—by becoming an Esrog Headquarters Affiliate.

The Esrog Headquarters Affiliate program works simply: You just put your custom link to our page on your website, or provide buyers with your exclusive special customer code.

Either way, your customers buy our goods through you.

OUR MERCHANDISE GETS SHIPPED DIRECTLY TO THEM—and for each purchase, a percentage goes to your organization or to you! What could be better than that?

## HOSHANOS

Don’t be left scrambling for quality hoshanos on Hoshanah Rabbah morning! Be prepared with our quality, authentic willow leaves in bundles of five.



# SHIPPING

## SHIPPING AND SERVICE GUARANTEE

At the Esrog Headquarters, if you need your merchandise “yesterday”, that’s when you’ll get it.

We pride ourselves in doing everything possible to get you the Sukkos items you want – when you want them.



Need it the next day? Overnight? Or the next morning? Using UPS and other great shippers as necessary, The Esrog Headquarters will spare no effort to get your order to you. If your order is delayed, misplaced or damaged en route, we’ll get another one out to you – any way we can. As a matter of fact, we’ve actually sent private couriers – last minute, plane tickets and all – to personally deliver replacements mere hours before the onset of the Sukkos holiday. At The Esrog Headquarters, that’s how far we’ll go for you. Because it’s only a great product if you get it when you need it.

That’s why we pride ourselves on our world-class, five-star shipping services. We deliver to you exactly everything you want, exactly when you want it – and we deliver it safely, reliably and conveniently.

IF YOU NEED YOUR MERCHANDISE  
YESRTERDAY THATS WHEN YOU'LL GET IT.



## DROP SHIPPING GIVES YOU DIRECT DELIVERY

Buying a large quantity of Arba Minim sets for your organization? Selling Esrog Headquarters merchandise at your Judaica store or on your website? Just collect your orders and send us purchasers’ addresses – and we’ll ship our merchandise directly to their doors.

Why bother with the hassle of notifications and pick-ups? Let your buyers receive direct! With Esrog Headquarters direct delivery, it couldn’t be simpler.

# SUKKAHS

## THE SUKKAH HEADQUARTERS

The Sukkah Headquarters, a division of The Esrog Headquarters, offers you a wide range of sukkahs to suit your every need. We manufacture, sell and stock our popular Klick Sukkah directly on our premises. Every Klick Sukkah comes complete with the Ushpizin and Kiddush printed on durable cloth walls as well as built-in screens, windows and doors.

The Klick Sukkah sets up in mere minutes to give you a convenient sukkah anywhere. With the Klick Sukkah, "just click it" and you're done.

The Klick Sukkah comes in a variety of sizes:

4' x 6', 6' x 8', 8' x 10', 8' x 12', 10' x 12', 10' x 16', 12' x 16' (new), 12' x 20'.

We also have a special extra-large 12' x 32' sukkah perfect for synagogue/organizational use or a big backyard Sukkos party.

The Sukkah Headquarters uses UPS and other quality shippers to deliver your order directly to your doorstep. We ship anywhere.

## CUSTOM SIZED SUKKAHS

The Esrog Headquarters also offers custom-sized sukkahs. Call us for more information.

**For More Information Or To Place Your Order,  
Call Our Dedicated Hotline At**

**1.888.SUKKAH.9**  
**(888.785.5249)**

## SCHACH MATS

Our woven bamboo mats come in 7 sizes from 4' x 6' to 8' x 12'. All under strict rabbinical supervision. Each rolls on and off in less than a minute.

SIZES

4' x 6'

5' x 12'

6' x 8'

6' x 10'

6' x 12'

8' x 10'

8' x 12'



# NEW FOR 2018!

## THE KLICK SUKKAH DELUXE - 7.5' TALL

Our original Klick Sukkah has enjoyed immense popularity, yet we have updated and upgraded. We would like to introduce THE KLICK SUKKAH DELUXE. With an all new print of the blessings on the walls and extra height at a roomy 7.5' tall.

Our Klick Sukkah features tool-free construction:

interlocking steel beams and reinforcement cross bars snap together in minutes! Just unfold and assemble. The Klick Sukkah also comes with two-color, waterproof fabric walls. Built-in screen window and screen door can be closed for privacy or opened for more air and light. Walls attach easily to frame with wraparound Velcro® tabs and ties (included).



SIZES		
4' x 6'	6' x 8'	8' x 10'
8' x 12'	10' x 12'	10' x 16'
12' x 16'	12' x 20'	12' x 32'



*Handy storage/  
carrying bag  
included. Schach  
sold separately.*



NEW LAYOUT →

## THE PORTABLE SUKKAH

# THE FOLD N' GO

Traveling during Sukkos? Need a reliable but sizable sukkah that will give you the room and mobility you need? Then get our Fold N' Go! Utilizing simple pop-up mechanisms, the Portable Sukkah pops open in mere moments to a 40" x 40"!

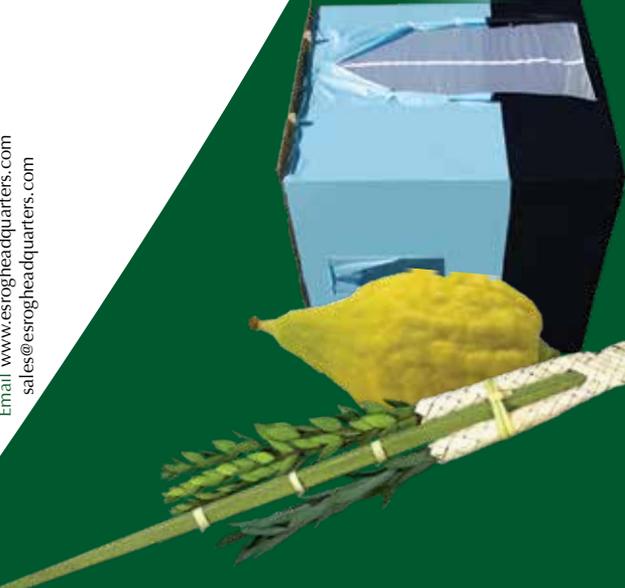


RETURN SERVICE REQUESTED



1230 EAST 28TH STREET  
BROOKLYN, NY 11210

Toll Free 800.550.7230  
Phone 718.692.3335  
Fax 718.692.4174  
Email [www.esrogheadquarters.com](http://www.esrogheadquarters.com)  
[sales@esrogheadquarters.com](mailto:sales@esrogheadquarters.com)



Your Leading & Complete  
Source For All Your  
Sukkos Needs